



## ETHERIO PRIVACY POLICY

*Etherio is a third-party event management company hired to provide services for this program.*

### PLEASE READ THIS DOCUMENT CAREFULLY.

### BY AGREEING TO THESE TERMS, YOU ARE WAIVING CERTAIN LEGAL RIGHTS.

#### 1. INTRODUCTION

Etherio ("we," "us," or "our") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you participate in our event, and how we comply with applicable data protection laws and regulations. Please read this Privacy Policy carefully. If you do not agree with the terms of this Privacy Policy, please do not participate in the event.

#### 2. INFORMATION WE COLLECT

We may collect the following types of personal data when you register for or participate in our event:

**This waiver includes, without limitation, claims arising from:**

- **Personal Identification Information:** Name, email address, address, and telephone number.
- **Professional Information:** Job title, company name, industry.
- **Contact Information:** Postal address, email address, telephone number.
- **Event Participation Details:** Session attendance, survey responses, feedback, and other event-related activities.
- **Payment Information:** Credit card details, billing address.

#### 3. HOW WE USE YOUR INFORMATION

We use the information we collect for the following purposes:

- **Event Management:** To facilitate your participation in the event, including registration, event updates, and post-event follow-up.
- **Communication:** To communicate with you regarding event details, updates, and other relevant information.
- **Marketing:** To send you promotional materials about our future events or services, subject to your consent.
- **Analytics:** To analyze attendance, participation, and feedback to improve our future events.
- **Legal Compliance:** To comply with legal obligations, including accounting and taxation requirements.

#### 4. SHARING YOUR INFORMATION WITH SPONSORS

As part of our event, we may share your personal data with selected sponsors of the event. The information shared may include:

- **Personal Identification Information:** Name, email address, and company name.
- **Event Participation Details:** Information about the sessions you attended or content you interacted with during the event.

**Purpose of Sharing:** Sponsors may use this information to contact you with offers, services, or products that may be of interest to you.

#### 5. Legal Basis for Processing

We process your personal data based on the following legal grounds:

- **Consent:** By registering for or participating in the event, you consent to the collection, use, and sharing of your personal data as described in this Privacy Policy.
- **Contractual Necessity:** Processing is necessary to manage your participation in the event and to fulfill our obligations under the event registration agreement.
- **Legitimate Interests:** We may process your data for our legitimate interests, such as improving our events and maintaining relationships with sponsors.

## 6. YOUR RIGHTS

Under the applicable data protection laws and regulations, you have the following rights regarding your personal data:

- **Access:** You have the right to request access to the personal data we hold about you.
- **Rectification:** You have the right to request that we correct any inaccurate or incomplete personal data.
- **Erasure:** You have the right to request that we delete your personal data, subject to certain conditions.
- **Restriction:** You have the right to request that we restrict the processing of your personal data under certain conditions.
- **Objection:** You have the right to object to the processing of your personal data for direct marketing purposes.
- **Data Portability:** You have the right to request a copy of your personal data in a structured, commonly used, and machine-readable format.

## 7. DATA SECURITY

We implement appropriate technical and organizational measures to protect your personal data against unauthorized access, loss, or alteration. However, please note that no security measure is entirely foolproof.

## 8. DATA RETENTION

We will retain your personal data only for as long as is necessary for the purposes set out in this Privacy Policy, or as required by law. After this period, we will securely delete or anonymize your data.

## 9. INTERNATIONAL DATA TRANSFERS

Your personal data may be transferred to and processed in countries outside of the European Economic Area (EEA). In such cases, we ensure that appropriate safeguards are in place to protect your data, in accordance with relevant data protection law requirements.

## 10. CHANGES TO THIS PRIVACY POLICY

We may update this Privacy Policy from time to time. Any changes will be effective upon posting the updated Privacy Policy on our website. We encourage you to review this Privacy Policy periodically.

## 11. CONTACT US

If you have any questions about this Privacy Policy or how we handle your personal data, please contact us at:

Etherio

[hello@etherio.com](mailto:hello@etherio.com)